

2nd Quarter, 2004

WILLIAM HOLLY NAMED CHAIRMAN OF THE BOARD FOR THE HISTORICAL MUSEUM OF SOUTHERN FLORIDA

Miami, FL - *William Holly*, president of Holly Real Estate Inc., was elected Chairman of the Board for the Historical Museum of Southern Florida at its annual meeting April 22, 2004. Holly has served on the board for six years, most recently as Treasurer.

"William has played an active role in the growth and development of this museum, and his expertise in the real estate industry will be invaluable to our future growth and success, especially as opportunities to expand into other facilities such as the Miami News/Freedom Tower arise," said Robert McCammon, President/CEO of the Historical Museum of Southern Florida.



In November, Miami residents will vote on whether the county should acquire the Miami News/Freedom Tower, a building listed on the National Register of Historic Places. The 17-story building was originally home to the Miami Daily News, but is most famous as the processing center for Cuban refugees from 1962 until 1974. If it acquires the tower, the county has agreed it will become the Historical Museum's new home.

"The museum plays an important and unique role in our community, and I'm honored to serve as its chairman," said Holly.

A Miami native, Holly has been active in the South Florida Real Estate industry since 1990 and is one of the leading commercial real estate brokers in the area. He formed Holly Real Estate in 2002, after successfully founding the Miami office of Lasky, ESCO in 1999.