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# South Florida Chapter NEWS

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## BUSINESS CENTERS INTERNATIONAL TAKES ENTIRE FLOOR AT ESPIRITO SANTO PLAZA

Miami, FL - *Holly Real Estate* announced that Business Centers International has signed an eight-year lease for an entire floor, consisting of nearly 19,000 square feet of Class A office space at the *Espirito Santo Plaza* at 1395 Brickell Avenue. Terms of the deal were not disclosed.

"Having decided to open additional offices in the Brickell area, the choice of building was easy. *Espirito Santo Plaza* makes an unparalleled statement of quality and sophistication, which is what clients appreciate," said Carolina Renteria, Director of Business Centers International, a company that provides turnkey office solutions for companies with a myriad of amenity services for short or long-term use. Renteria also operates a business center in Coral Gables.

"We continue to see strong interest in the building from prestigious companies such as Business Centers International, and don't expect activity to slow until we're fully leased," said William Holly, President of Holly Real Estate, the exclusive leasing agent for office space at *Espirito Santo Plaza*. "No building on Brickell has ever experienced as fast a pre-opening lease up as we have at *Espirito Santo Plaza*. We're making history and we couldn't be happier with our progress."

With the official grand opening of the building scheduled in the Fall, the office space at *Espirito Santo Plaza* is over 80% leased. William Holly, Grant Killingsworth and John Fleeman of Holly Real Estate represented the landlord in the transaction. Gavin R. Macphail of Holly Real Estate represented the tenant.

*Espirito Santo Plaza* is 25 stories tall, with 753,809 square feet of total space located on a full city block at 1395 Brickell Avenue, in the heart of the dynamic Brickell financial district. The mixed-use building was designed by the renowned international architectural design firm of Robin Pederson Fox and is being developed by *Historic, Inc.*

It contains 260,000 square feet of Class A office space, and 225,000 square feet of dedicated to a 203-room Conrad Hotel, which will offer suite management service for the 1216 condominium residences. The building also offers restaurant and retail space.

## WILLIAM HOLLY NAMED CHAIRMAN OF THE BOARD FOR THE HISTORICAL MUSEUM OF SOUTHERN FLORIDA

Miami, FL - *William Holly*, president of Holly Real Estate Inc., was elected Chairman of the Board for the Historical Museum of Southern Florida at its annual meeting April 22, 2004. Holly has served on the board for six years, most recently as Treasurer.

"William has played an active role in the growth and development of this museum, and his expertise in the real estate industry will be invaluable to our future growth and success, especially as opportunities to expand into other facilities such as the Miami News/Freedom Tower arise," said Robert McCammon, President/CEO of the Historical Museum of Southern Florida.



In November, Miami residents will vote on whether the county should acquire the Miami News/Freedom Tower, a building listed on the National Register of Historic Places. The 17-story building was originally home to the Miami Daily News, but is most famous as the processing center for Cuban refugees from 1962 until 1974. If it acquires the tower, the county has agreed it will become the Historical Museum's new home.

"The museum plays an important and unique role in our community, and I'm honored to serve as its chairman," said Holly.

A Miami native, Holly has been active in the South Florida Real Estate industry since 1990 and is one of the leading commercial real estate brokers in the area. He formed Holly Real Estate in 2002, after successfully founding the Miami office of Insignia/ESG in 1999.