

Business JACKSONVILLE Journal

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SOUTH FLORIDA DEALMAKERS

- **Name:** William H. Holly
- **Title:** President
- **Company:** Holly Real Estate
- **Claim to fame:** Handled the

leasing of the 35-story Espirito Santo Plaza on Brickell Avenue, Miami's main Downtown office corridor. The 520,000-square-foot tower, a mix of office, retail, condos and a hotel, opened Sept. 29 with the office space 75 percent leased. Holly resigned as managing director of Insignia/ESG in 2002 to launch his own firm.



Holly